



Dear Potential Sponsor,

Legwork for Lungs is a registered 501(c)(3) nonprofit organization committed to supporting lung cancer research, enhancing patient care, and promoting healthy lifestyles within the community. Our annual 5K Run and Mile Walk will take place on November 8, 2025, at Buccleuch Park in New Brunswick, NJ. This event brings together individuals in a shared effort to raise awareness and funds for lung cancer research at Memorial Sloan Kettering Cancer Center.

To make this event a success, we are seeking sponsorship support from generous partners like you! Sponsorships or in-kind donations will help cover event logistics, prizes, materials, and food for volunteers and participants.

Donations can be made as the following:

- Cash or check (to “Legwork for Lungs”) or donate online
- Food or drinks
- Gifts or gift cards (minimum amount: \$25)

Sponsorship Tiers:

Platinum  
\$1000+

Gold  
\$400-999

Silver  
\$150-399

Bronze  
\$25-149

*As a valued sponsor, your company will be recognized through:*

- |   |                                 |                                       |                                       |
|---|---------------------------------|---------------------------------------|---------------------------------------|
| • All gold benefits                       | • All silver benefits           | • All bronze benefits                 | • Name listed on website and t-shirts |
| • Large logo on t-shirt and all materials | • Medium logo on t-shirt        | • Small logo on t-shirt               | • Social media acknowledgments        |
| • 5 complimentary event registrations     | • Option to hold booth at event | • Option to include promotional items | • Email shout outs                    |

Your contribution will directly impact the lives of our community members and help us create a meaningful experience for everyone.

We would be happy to discuss sponsorship options or provide a formal proposal at your convenience. Thank you for considering this opportunity to support a worthy cause while showcasing your commitment to community development.

Sincerely,

**CONNIE KANG**

President

Legwork for Lungs